

TROUT FISHER



ADVERTISING

Thank you for considering advertising with this magazine.

Formerly printed as well, the digital version has been sold since 2013 through Magzter, Zinio Newsstand and in house, through the website. This has unquantifiable worldwide readership, through single sales, yearly subscriptions and libraries.

A typical reader is a 30-50 professional, probably male and most likely, a sight-orientated fly-fisher.

Peter Storey,
Publisher.

Single placings, with hyperlinks, GST excl:-

Back Cover -	\$1000
Inside Cover A3 Spread -	\$1500
Inside Cover A4 Page -	\$1000
Interior A3 Spread -	\$750
Interior A4 Page -	\$500
Interior Half A4 Page -	\$250
Interior Quarter A4 Page -	\$125

Hyperlinked Product in text – \$300

Classifieds Text: \$1.00/word

Plus \$50 for horizontal or \$80 for vertical, 8.75cm wide, photos hyperlinked contact details included

GRAPHICS SPECIFICATIONS

Resolution: 300 ppi for both greyscale and colour.

CUT-OFF DATES FOR COPY, 2023/2024

Issue 188, Autumn 2024: 20 January 2024
Issue 189, Winter 2024: 20 April 2024
Issue 190, Spring 2024: 20 July 2024
Issue 191, Summer 2024: 20 October 2024



FURTHER ENQUIRIES

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